



## Young designer heads to New York Fashion Week

UK based American designer, Megan Crook, will be showcasing her Spring/Summer '09 collection this September at New York Fashion Week after being chosen by Tyler Media at the 2007 Young Designer Awards.

The Young Designer Awards is the only organisation in the UK offering young, up and coming designers the opportunity for runway exposure at New York and Caribbean Fashion Week to an audience of international buyers, fashion editors, press and celebrities "which could lead to an international career" says Christie Dinham of Tyler Media.

"I'm so honoured to have this opportunity," Megan says, "and happy I took the time to take part in the competition."

Aside from being a young single mother, Megan is owner of fashion label Crooked Knitwear. Launched in 2005 with the Prince's Trust, Megan designs and makes knitwear, accessories and a new range of leather goods, which are stocked in over 30 outlets across the UK and US. "I've always loved knitwear, even before I began knitting myself, but the Young Designer Awards has motivated me to experiment with womenswear," says Megan. "I felt really inspired by the brief and knew I could put my fine arts background to good use."

With the theme fashion meets art, designers were asked to make a garment using inspiration from a chosen artist and high profile designer. Megan made a dress, belt, jacket, and handbag based on the work of Gustav Klimt and Bottega Venetia. Having begun her studies at Tyler School of Art in Philadelphia, Megan left university early to become a mother and in the process became a self taught knitwear designer. Megan recalls, "It's been a struggle. I moved to the UK with my little boy in 2004, we've had hard times but the label is going from strength to strength."

"Being chosen to showcase at NY Fashion Week offers any amazing platform. I'm excited to begin my collection. You can expect to see feminine styling, knitwear, gorgeous leather bags, and a scrumptious palette."

Megan will also be exhibiting at Top Drawer Autumn, which takes place from Sunday 14th-Tuesday 16th September at Olympia, London, with her Crooked Knitwear label on stand PT10.

Access [www.crooked-knitwear.com](http://www.crooked-knitwear.com) to find out more.

Posted: 6 August

